

Hi, just a reminder that you're receiving this email because you have expressed an interest in Fallbrook Land Conservancy. Don't forget to add landcons@sbcglobal.net to your address book so we'll be sure to land in your inbox!

You may [unsubscribe](#) if you no longer wish to receive our emails.

What's NEWS at Fallbrook Land Conservancy?

Village Green Program Launches at Chamber Sundowner

The FLC has launched a new fundraising program that not only helps support our conservation efforts, but it also benefits local business owners.

It's called **Village Green**, "a way for people to support the FLC as they go about their regular errands in town," says Susan Liebes, vice chair of our board of directors, who unveiled the charitable giving program at the Fallbrook Chamber July Sundowner, co-hosted by the Fallbrook Chamber of Commerce.

Business owners who join the Village Green program agree to add a one percent charge to their customers' bills or invoices. This one percent charge is then donated to the FLC to help us maintain our natural open spaces, including the popular

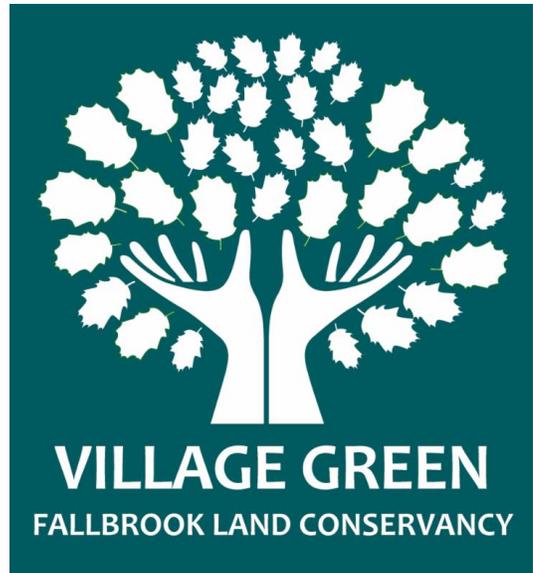
Monserate Mountain, Los Jilgueros and Hellers Bend preserves. Funds generated through VG will also help us continue to keep our tree-lined downtown shady and green, as well as support hands-on, environmental education programs in local elementary schools. Funds generated through VG will also help our Save Our Forest's Committee, run by Jackie Heyneman, continue to keep our tree-lined downtown shady and green, as well as support hands-on, environmental education programs in local elementary schools.

In turn, the FLC promotes VG business partners on our website at fallbrooklandconservancy.org and in social media, as well as through signage and member communications.

Manor Cleaners, which is owned and managed by Paul Mungo, was the first business to partner as a "beta test" before the VG program was officially launched. "Like Paul, Fallbrook's business owners have always supported the non-profits in our community by giving as much as they could to local organizations and events," says Susan. "A small business' resources are limited, however, and they can only do so much. The great thing about VG is that it costs businesses nothing to participate and they receive significant marketing by doing so."

"We hope the VG program benefits the Fallbrook economy and encourages residents and visitors to shop locally," Susan adds.

In addition to Manor Cleaners, 11 local businesses have partnered in VG. They include five



View Photos from this event on our [Facebook Album](#).

realtors from HomeSmart's Fallbrook office: Gary Blankenship, Jerry Kalman, Debbie Loge, Tom Metier, and Bob Miller, all of whom have agreed to donate one percent of their net commissions from each transaction; Susannah Levicki (our newest board member) of Capitis Real Estate, Bob Hillery of CR Properties, Mimi's Boutique, Sage Yoga Studios and The Spoiled Avocado. Another three businesses have pledged to partner: Costello's Auto Repair; Fallbrook Rib Shack; and Firehouse Que & Brew.

A big thank you and congratulations to all!

FLC volunteers will continue to promote VG at the final Summer Nights event on Friday, August 18. (For a free doggie waste bag or carabiner, don't forget to #VillageGreen before stopping by our booth). A big thank you goes to Susan Liebes, Susannah Levicki and Lydia Rossi, our board member volunteers, for helping out at our Summer Nights booths.

The FLC is also grateful to Faro of Trupiano's Trattoria Italiana and Chuck at Fallbrook Brewing Company Inc for catering the Sundowner event. Local blues musician Nathan James of Nathan James & The Rhythm Scratchers played an awesome set for our 100 or so guests. And the incredible ladies at the National Charity League, San Luis Rey Chapter came through yet again with lots of delicious cookies!

A special shout out also goes to our Native Plant Restoration Team volunteers, who spruced up the grounds of our historic Palomares House and Park; the perfect venue for a warm, summer evening.

For more information about Village Green, and how you can get involved, please visit www.fallbrookvillagegreen.org.

Susan Liebes, Chair of Village Green Program

Read more about **Village Green** at The Fallbrook Village News.

For more photos of this event, please see **Album on Facebook**.



Join us for Fallbrook's Clean Up Day

Had enough of litter and debris in our streets, parks and shorelines? Show your appreciation of our unique local environment by joining us for the Fallbrook Beautification Alliance community wide Clean Up Day on **Saturday, Sept. 16**, in conjunction with **I Love a Clean San Diego**.

Locally, the FBA is partnering with the FLC and the Mission Resource Conservation District to give Fallbrook residents the opportunity to participate in various cleanup activities at local parks, trailheads and open spaces, as well as at select neighborhood streets and roadways.

All interested volunteers are encouraged to register in advance at cleanupday.org. To beat the heat, the event starts at 8 a.m. in downtown Fallbrook at the parking lot on Alvarado between the Fallbrook Art Center and the Fallbrook Library. Participants will be assigned a street, park or preserve, or area to collect debris.

Bags, gloves and water will be provided, but volunteers are encouraged to help reduce their use by bringing along their own reusable bucket or burlap, gardening gloves and reusable water bottle. The event ends at 11 a.m.

Every volunteer needs to sign a waiver, available on the web site, and anyone under the age of 18 needs a parent or guardian signature to participate.

[CLICK HERE TO REGISTER](#)

I Love A Clean San Diego will offer a special patch for scout troops and is also hosting a "Bling Your Bucket" art contest for all ages, with prizes for the winners and their pictures posted on the Clean Up Day website for a year. Check rules and judging info on the cleanup day website under "Just for Kids." **[Click here for flyer.](#)**

Jennifer Anderson
FLC Board Member



KEEP FALLBROOK CLEAN and GREEN
FALL CLEAN UP DAY

Saturday, September 16, 2017

Special Fallbrook Hours 8am-11am

Fallbrook Check-In Location

Downtown Fallbrook
Parking Lot between the
Fallbrook Art Center & Library

Pre-Register at: www.cleanupday.org

Zone 2 – North County Inland

Select Fallbrook Downtown Location

Bags, Gloves & Water will be available, or bring your own reusable to reduce waste

Volunteers working together to beautify Fallbrook



To view enlarged flyer, **visit here.**

Please check **Facebook** and our Website for **Upcoming Events** that support FLC including the upcoming **9/11 Memorial Hike on Monserate Mountain.**

Our Website has been Renovated!

Check out updates of FallbrookLandConservancy.org that make it one step easier for you to volunteer and support our Programs:

Save Our Forest is now at fallbrooksaveourforest.org

There are a few updates on our website including our updated [Privacy Practices](#); we encourage our Members and Subscribers to review these on a regular basis.

Not a Member yet?

Join the FLC or Renew Your Membership Today

DONATE



...and other SAVE THE DATES:

Visit us at the FLC booth at Fallbrook Summer Nights Aug 18 5-9 pm

Sept 9

Monserate Mountain 7th Annual 9/11 Hike

Sept 16

Community Wide Clean Up Day

Sept 23

Wine & Paint at Sage Yoga

Oct 1
Stagecoach Sunday at Palomares House & Park

Oct 8
Music for the Revolution 2017

Oct 15
Harvest Faire

Nov 23
Thanksgiving Day Turkey Trot

Two places to check for the latest updates, or have your own event supporting the FLC featured, are...

[FLC Website Events' Page](#)
[Facebook Events' Page](#)

... or contact Julie at landcons@sbcglobal.net

Let's get Social!

There are so many ways to help FLC's Mission that don't require you to open your wallet.

If you're active on social media and want to get involved, just use our hashtag #fallbrookland and we'll feature your posts. We LOVE reviews, check-ins, tagged photos, your comments, your likes and want more....

To get social with us, please "LIKE" us on Facebook
<https://www.facebook.com/FLC1988/>

FOLLOW us on Instagram
<https://www.instagram.com/fallbrookland/>

FOLLOW us on Twitter
<https://twitter.com/FallbrookLand>

And connect with us on LinkedIn
<https://www.linkedin.com/company/fallbrooklandconservancy>

...remember that hair commercial from the 80's? Heather Locklear for Faberge Organics? We all do!

THAT's how social media works! For every like, follow and SHARE you become a voice for the Fallbrook Land Conservancy's efforts and mission.

And while I have your attention, may I ask another favor? While you're web browsing and

shopping online, did you know...? You can support us there too!

Every single internet search you do through GoodSearch can earn a penny for the FLC. To learn more about how to turn your browser into a donation generating machine, visit <https://www.goodsearch.com/how-it-works>

And while you're shopping, please remember to switch over to "AmazonSmile." You shop. Amazon gives. Same products, same prices, same service.

And while you're there, please check out our **WISHLIST** for items we would benefit from having at FLC offices and out in the field.

Amazon donates 0.5% of the price of your eligible AmazonSmile purchases to the charitable organization of your choice (hopefully US!) Just switch to **smile.amazon.com**

We appreciate your effort, your donations and your support!

Volunteer & Employment Opportunities

The FLC needs volunteers to help guide participants along the route at Los Jilgueros Preserve.

Employment Opportunity Available

See [Pinned Post on Facebook](#)

If you can help out or know someone willing to apply, please call the FLC office

760-728-0889 or email landcons@sbcglobal.net.

**SIGN UP
AND SAVE**

Stagecoach Sunday TICKETS on sale
Check out our Ticket Packages - get more for less!

ADVANCE TICKETS for Stagecoach Sunday

Buy tickets early!

Offer Expires 09/30/2017.