

Wear the Cause: T-Shirt Design Contest

Brought to you by Fallbrook Land Conservancy

Help us turn creativity into impact! We're inviting artists, supporters, and community members to design a t-shirt that represents our mission: Our mission is to acquire, protect, and manage open space in perpetuity for the benefit of wildlife and the community.

The winning design will be printed and sold at Stagecoach Sunday!

Prizes:

- Winner: "Wildflower package": FLC Wildflower Membership + 2 adult dinners, 2 soft drinks/water (\$150 value); 1 free shirt, 1 Stagecoach pass & Kid's Corral pass, and social media spotlight

Theme: "Pollinate San Diego"

- Theme Focus: Pollinators and food systems.
- Prompt: Design something vibrant that celebrates bees, butterflies, bats, and birds; along with native plants and habitats that thrive in San Diego.

Timeline:

- Submission Open: July 1st – August 10
- Voting Period: August 10th to Sept 1st
- Winner Announcement: Sept 5th
- Shirt Printing & Distribution: October 5th at Stagecoach Sunday

Rules & Requirements:

- Open to individuals of all ages.
- No entry fee is required.
- Participants may submit only **one design**.
- Submit via Google Form: <https://forms.gle/nXnHj5a35KCCXdcf7>
- Include: name, contact info and release
- File must be uploaded by **11:59 PM on August 10, 2025**
- Entrants must be following @FallbrookLand on Instagram and Fallbrook for voting.
- This contest is in no way sponsored, endorsed, administered by, or associated with Facebook.

- You understand you are providing your information to Fallbrook Land Conservancy and not to Facebook.
- Fallbrook Land Conservancy reserves the right to cancel, suspend, or modify the contest if necessary.
- Entries that do not comply with the rules will be disqualified.

Design Specs:

- Format: high resolution, saved as .eps, .png or .pdf
- Max Colors: 3–4 colors
- Max size: 12"x12" design area
- Must be original design and not include copyrighted materials, trademarks or logos (other than FLC)
- Should be clear and legible, with any lettering suitable for reproduction

Judging:

Designs will be judged on:

- Creativity and originality
- Relevance to the theme
- Visual appeal
- Wearability

Finalists will be selected by FLC panel; selected finalist submissions will be voted by the community on Facebook.

How to Vote:

1. Go to our official Facebook page: <https://www.facebook.com/fallbrookland>
2. Find the T-Shirt Design Contest Voting Album.
3. "Like" your favorite design(s) by clicking the thumbs-up icon directly on the photo. Only "likes" on the original photo in our album will be counted.

Voting Rules:

- One vote per person per design (you may vote for multiple designs, but only once per design).
- You must use a real personal Facebook account to vote — votes from fake or spam accounts will be disqualified.
- Do not vote by commenting; only reactions (likes) on the official post count.
- Sharing is encouraged, but likes on shared or re-uploaded versions of the design will NOT be counted.
- No vote buying, bot voting, or other manipulation will be tolerated. Any suspicious activity may result in disqualification of the entry involved.

Winner Selection:

- The design with the most valid likes by the end of the voting period will win the People's Choice Award. Most liked design will be selected for a Stagecoach Sunday shirt!

[Optional: Additional winners may be selected by a panel of judges for creativity, originality, and printability.]

Disclaimer:

- This promotion is in no way sponsored, endorsed, administered by, or associated with Facebook.
- By voting, you acknowledge that you release Facebook from any and all liability related to this contest.
- By entering, you grant Fallbrook Land Conservancy the right to repost, share, and use your submitted photo for promotional purposes with credit.