There are many different options for supporting Fallbrook Land Conservancy as a sponsor. Depending on the type of exposure you or your organization seeks, you can choose to participate in a number of ways.

**OVERALL CORPORATE SPONSORSHIP**

Cash sponsorship of an event provides vital operating funds for Fallbrook Land Conservancy and its programs. Through your sponsorship, your organization will be provided with unique exposure that demonstrates your commitment to our community, while positioning your brand in front of our guests, donors, and other sponsors.

Fallbrook Land Conservancy offers a variety of benefits at all levels of sponsorship. These benefits include private hikes, FLC memberships, and more, in addition to exposure through our marketing of the event you've chosen to support. Please refer to the benefits table for more information

**SPONSORSHIP OF SPECIFIC ITEMS OR EVENT COMPONENTS**

As a sponsor of a specific item or component of Stagecoach Sunday, you are placing your company logo in front of 500+ event attendees in a unique and potentially long-lasting way. Please see the list of opportunities for more information.

**IN-KIND SPONSORSHIP**

By donating items that FLC would normally have to purchase in order to stage an event, you are boosting our fundraising effort, which enables us to put more funding back into our land, trails, facilities, and programs. Here is a partial list of items that would qualify. If you can provide something not on our list, let us know!

- Party rentals
- Hay bales
- Beer and wine
- Water, dispensers, cups
- Sodas
- Event takeaways for guests
- Printing
- Plants

**STAGECOACH SUNDAY: $250-$25,000**

Stagecoach Sunday is FLC's biggest fundraiser of the year. We have stagecoach rides, live music, BBQ, animal encounters, nature exhibits, kids' crafts & games, silent auction, raffle, and more! Organizations may sponsor or co-sponsor the following items and/or components of Stagecoach Sunday:

- **Presenting Sponsor - $25,000**
  (includes all Presenting-level benefits), plus premium table with BBQ and drinks for 10, recognition on stagecoach tickets and stagecoach area, full page ad in Conservation Chronicle, 4 social media posts.

- **Platinum Sponsor - $10,000**
  (includes all Platinum-level benefits), plus premium table with BBQ and drinks for 6, recognition at check in area, ⅓ page ad in Conservation Chronicle, 3 social media posts.

- **Gold Sponsor - $5,000**
  (includes all Gold-level benefits) plus BBQ lunch and drinks for 4, recognition in dining area, 1/4 page ad in Conservation Chronicle, 3 social media posts.

- **Silver Sponsor - $2,500**
  (includes all Silver-level benefits) plus BBQ lunch and drinks for 4, recognition in beer garden, 1/8 page ad in Conservation Chronicle, 2 social media posts.

- **Bronze Sponsor - $1,000**
  (includes all Bronze-level benefits) plus BBQ lunch and drinks for 2, recognition in Kids'Corral, mention in Conservation Chronicle, 2 social media posts.

- **Friend Sponsor - $500**
  (includes all Friend-level benefits), plus BBQ lunch and drinks for 2, mention in Conservation Chronicle, 1 social media post.

- **Supporter Sponsor - $250**
  (includes all Supporter-level benefits), plus BBQ lunch and drink for 1, mention in Conservation Chronicle, 1 social media post.

# SPONSORSHIP LEVELS

| | $25,000 PRESENTING | $10,000 PLATINUM | $5,000 GOLD | $2,500 SILVER | $1,000 BRONZE | $500 FRIEND | $250 SUPPORTER |
|---|---|---|---|---|---|---|---|
| Name or logo on FLC website | ☑ | ☑ | ☑ | ☑ | ☑ | ☑ | ☑ |
| Complimentary Palomares House Rental | ☑ | ☑ | ☑ | ☑ | ☐ | ☐ | ☐ |
| Recognition in monthly e-news | ☑ | ☑ | ☑ | ☑ | ☑ | ☑ | ☑ |
| Name or logo in advertising (program/event) | ☑ | ☑ | ☑ | ☑ | ☑ | ☑ | ☑ |
| Tickets to event (see specific event page for details) | ☑ | ☑ | ☑ | ☑ | ☑ | ☑ | ☐ |
| Recognition via live announcements at event | ☑ | ☑ | ☑ | ☑ | ☑ | ☑ | ☑ |
| Private tour of a preserve for 10 led by Executive Director | ☑ | ☐ | ☐ | ☐ | ☐ | ☐ | ☐ |
| Memorial tile in Wildlife Sculpture Garden | ☑ | ☑ | ☑ | ☑ | ☑ | ☐ | ☐ |
| Ad in Conservation Chronicle (see specific event page for details) | ☑ | ☑ | ☑ | ☑ | ☑ | ☑ | ☑ |
| Social media post (see specific event page for details) | ☑ | ☑ | ☑ | ☑ | ☑ | ☑ | ☑ |
| Emerald Grove level membership | ☑ | ☑ | ☑ | ☑ | ☐ | ☐ | ☐ |
| Photo opportunity with FLC Executive Director and Board Chair receiving your check at your business or FLC | ☑ | ☑ | ☐ | ☐ | ☐ | ☐ | ☐ |