



SPONSORSHIP & AUCTION DONATION PACKAGE
FALLBROOK LAND CONSERVANCY
STAGECOACH SUNDAY
OCTOBER 2, 2022
11 AM – 3 PM

ABOUT THE FALLBROOK LAND CONSERVANCY

The Fallbrook Land Conservancy (FLC) is a private, nonprofit, 501(c)(3) organization dedicated to enhancing our community through land protection, tree planting and habitat restoration, trail construction and maintenance, and environmental education. Our mission is to acquire, protect, and manage open space in perpetuity for the benefit of wildlife and the community. FLC currently protects almost 4,000 acres of protected open space in San Diego County.

ABOUT THE EVENT

Stagecoach Sunday is the Fallbrook Land Conservancy's biggest event of the year, and we need your help to make it a success! This free community event and fundraiser is critical to supporting our mission. Stagecoach Sunday provides funding for operating costs that are not eligible for grants. This event is made successful by generous sponsors who cover the cost of activities that draw people in and encourage them to spend money on food, drinks, and our silent auction. Over 400 people come to Stagecoach Sunday from Fallbrook and surrounding communities to enjoy family fun, like horse-drawn stagecoach rides, live music, and up-close encounters with wildlife.



ACKNOWLEDGMENT

All sponsors and donors will be prominently acknowledged live during the event, in press releases, on the FLC website (10,000+ visits a year), in all our social media outlets including Facebook (2,000+ followers), Instagram (1,000+ followers) and in our fall 2022 Conservation Chronicle printed newsletter and our August 2022, September 2022, October 2022, November 2022, and December 2022 e-newsletters (1,000+ subscribers). Please submit the enclosed form by September 15th to ensure acknowledgment in the event program.

SPONSORSHIP OPPORTUNITIES

In addition to the above acknowledgment benefits, sponsors receive the following benefits:

Stagecoach Sponsor: \$10,000 - BBQ lunch & drinks for 10, name/logo on website, on printed event program, in SCS e-newsletters and fall Conservation Chronicle printed newsletter, and our social media, including Facebook and Instagram.

BBQ Sponsor: \$7,500 - BBQ lunch & drinks for 8, name/logo on website, on printed event program, in SCS e-newsletters and fall Conservation Chronicle printed newsletter, and our social media, including Facebook and Instagram.

Sheriff Sponsor: \$5,000 - BBQ lunch & drinks for 6, name/logo on website, on printed event program, in SCS e-newsletters and fall Conservation Chronicle printed newsletter, and our social media, including Facebook and Instagram.

Wildlife Encounters Sponsor \$3,000 - BBQ lunch & drinks for 4, name/logo on website, on printed event program, in SCS e-newsletters and fall Conservation Chronicle printed newsletter, and our social media, including Facebook and Instagram.

Saloon Sponsor: \$2,500 - BBQ lunch & drinks for 4, name/logo on website, on printed event program, in SCS e-newsletters and fall Conservation Chronicle printed newsletter, and our social media, including Facebook and Instagram.

Live Music Sponsor: \$1,500 - BBQ lunch & drinks for 4, name/logo on website, on printed event program, in SCS e-newsletters and fall Conservation Chronicle printed newsletter, and our social media, including Facebook and Instagram.

Kids Corral Sponsor \$1,000 - BBQ lunch & drinks for 4, name/logo on website, on printed event program, in SCS e-newsletters and fall Conservation Chronicle printed newsletter, and our social media, including Facebook and Instagram.

Photo Booth Sponsor: \$500 - BBQ lunch & drinks for 2, name/logo on website, on printed event program, in SCS e-newsletters and fall Conservation Chronicle printed newsletter, and our social media, including Facebook and Instagram.

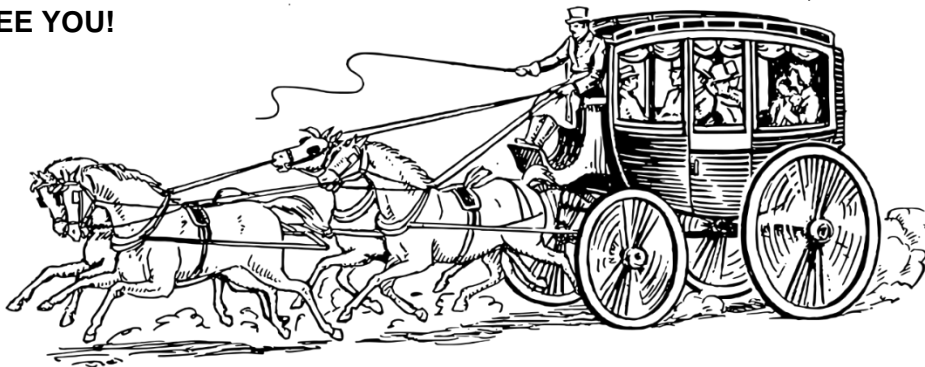
Pumpkin Painting Sponsor: \$300 - BBQ lunch & drinks for 2, name/logo on website, on printed event program, in SCS e-newsletters and fall Conservation Chronicle printed newsletter, and our social media, including Facebook and Instagram.

DONOR OPPORTUNITIES

Silent Auction Donor - provide a basket, item, or gift certificate for our silent auction.

Event Donor - provide a service needed for Stagecoach Sunday.

YOU CAN GET STARTED RIGHT AWAY BY [SIGNING UP ONLINE](#) OR FILLING OUT THE ATTACHED FORM. WE APPRECIATE YOUR SUPPORT OF THE FLC, AND WE CANNOT WAIT TO SEE YOU!





Fallbrook Land Conservancy Stagecoach Sunday 2022 SPONSOR & AUCTION DONATION FORM

Sponsor or Donor Information:

NAME: *(As it should appear in our program and other publicity)*

CONTACT NAME:

ADDRESS:

PHONE

CITY:

STATE:

ZIP:

EMAIL: *(This is how we will send you your receipt. Please Print Clearly)*

SPONSORSHIP OPPORTUNITIES

All sponsors will be acknowledged live during the event, on website, on printed event program, in SCS e-newsletters and fall Conservation Chronicle printed newsletter, and our social media, including Facebook and Instagram.

- \$10,000 Stagecoach Sponsor** - includes BBQ lunch & drinks for 10
- \$7,500 BBQ Sponsor** - includes BBQ lunch & drinks for 8
- \$5,000 Sheriff Sponsor** - includes BBQ lunch & drinks for 6
- \$3,000 Wildlife Encounters Sponsor** - includes BBQ lunch & drinks for 4
- \$2,500 Saloon Sponsor** - includes BBQ lunch & drinks for 4
- \$1,500 Live Music Sponsor** - includes BBQ lunch & drinks for 4
- \$1,000 Kids Corral Sponsor** - includes BBQ lunch & drinks for 4
- \$500 Photo Booth Sponsor** - includes BBQ lunch & drinks for 2
- \$300 Pumpkin Painting Sponsor** - includes BBQ lunch & drinks for 2

Silent Auction Item or Event Donor Information:

ITEM:	ESTIMATED DOLLAR VALUE:
ITEM DESCRIPTION – INCLUDE QUANTITY, SIZE, COLOR, NUMBER OF PERSONS, DAYS/NIGHTS AND <u>ALL RESTRICTIONS</u>:	
MARK APPROPRIATE BOX: <input type="checkbox"/> Delivery of item by Donor <input type="checkbox"/> Donor provides Certificate <input type="checkbox"/> Item needs to be picked up <input type="checkbox"/> Committee to create Certificate	SIGNATURE
DATE:	

PLEASE RETURN YOUR DONATION FORM BY September 15, 2022